

Project Title	Water and Electricity Conservation Animation		
Project Credits	3 Credits		
Candidates	Miss Parichat	Saw Wong	5305000035
	Mr. Pathomphong	Techasirimongkol	5305000122
Advisor	Asst.Prof. Pitchayakorn Lake		
Program	Bachelor of Business Administration		
Field of Study	Business Computer		
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### Abstract

The purpose of this study was to develop Water and Electricity Conservation Animation. The study consists of (1) design characters; (2) drawing scenes, and (3) animate the characters. This study can help the audiences to save the water and the energy.

The researchers are also used Adobe Flash Professional CS6 in order to create the animation. This animation uses Adobe Premiere Pro CS6 video editor, which make the animation fascinating. They are also designed the characters, scenes, and animated characters. Furthermore, they will create the scene, sound effect, and backing track.

The study is useful for creativity and imagination, which design in the proper format. This helps the audiences to learn and practice by themselves. As far as animation concern, it can draw the inspiration to the audiences.

Keywords: Water and Electricity Conservation / Animation / Energy