

**Project Title** : Website Development Promotional Products.

**Credits** : 5 Units

**By** : Miss. Pattamawee Chanrattanasaeeng 580480003  
 Mr. SekSan Tongmoonton 580480010  
 Miss. Jutamas Tanuthong 580480015

**Advisor** : Miss. Thanaporn Rodcheewit  
 Mr. Eak Bamrunsi

**Degree** : Bachelor of Science

**Major** : Computer Science

**Faculty** : Science

**Semester / Academic year:** 3 / 2017

### Abstracts

From the internship under the cooperative education project at 24Shopping Co.,Ltd as a Graphic design and Webmaster, the company has created a website to promote the products by bringing products from the main web page. www.shopat24.com to promote and sell the product. Because nowadays online shopping website is popular and develop quickly day by day. Because of this, the company has more competitors. Therefore the company have to promote the products in another way to attract customers to shop at Shopat24.com and to make customers decide to make an order more easily. The company has assigned the job to the team to develop a website and promote the product for increase sales and make more persuasiveness to make the customers decision to buy the product easier by developed from web site to apply by using the Word press tool to develop and use the Html as the primary language for website development.

Keywords: Promote shop24/ www.shopat24.com/ 24 Shopping Co., Ltd.

Approved by

.....  
