

## **Chapter 1: Introduction**

As we know that Myanmar is separated from world economic market and the economic development of this country is very slow and sluggish due to the factor of lack of economic development, political uncertain situations and environmental concerns as environmental situation is much degraded in Myanmar because cutting down of trees are increasing and increasing on a large scale, plantation of trees getting slower and increasing the widening gap. Water and marine ecosystem is also facing serious problems as it's getting too much pressure from south East Asian countries also water and air pollution problems need serious attention from as government should tackle these issues rapidly. Political system in Myanmar still in danger zone as after independence from Britain there are so many minorities groups are trying to create and form their own system which is creating a chaotic situation for the people of Myanmar. Economic condition is not hidden from anyone as country economy is tumbling and getting broken with the help of absence of policy and framework, infrastructure and road system is absolutely worse many areas have poor power facilities. The interesting part is that Myanmar has huge and varied natural resources and there are so many areas where Myanmar can explore and can bring enormous amount of tourist into the country so that the tourism industry can be boomed and developed.

### **1.1 Importance of subject**

The main purpose in order to this research paper is found out why the tourism development is not happening as greater speed in comparison to other Asian countries. This paper will touch the intricacies of economic factors, political factors and environmental factors that affecting the Myanmar as whole but major

contribution to any country is its tourism industry and due to poor economy, war like situation, drug problems, poor road and land facilities, less develop infrastructure, environmental issues is causing Myanmar to lose its tourist. This paper will identify the major issues and challenges in all major factors and provide recommendation in the later part of this research paper.

## **1.2 Problem statement**

This paper will analyze the economic, political and environment issues and problems as Myanmar in which the tourism development is slow and sluggish tourism industries and reducing the tourist arrivals among different cities in Myanmar. This paper will further examine the different factors of economic, political and environment which are causing the tourism development slow and not progressive in Myanmar.

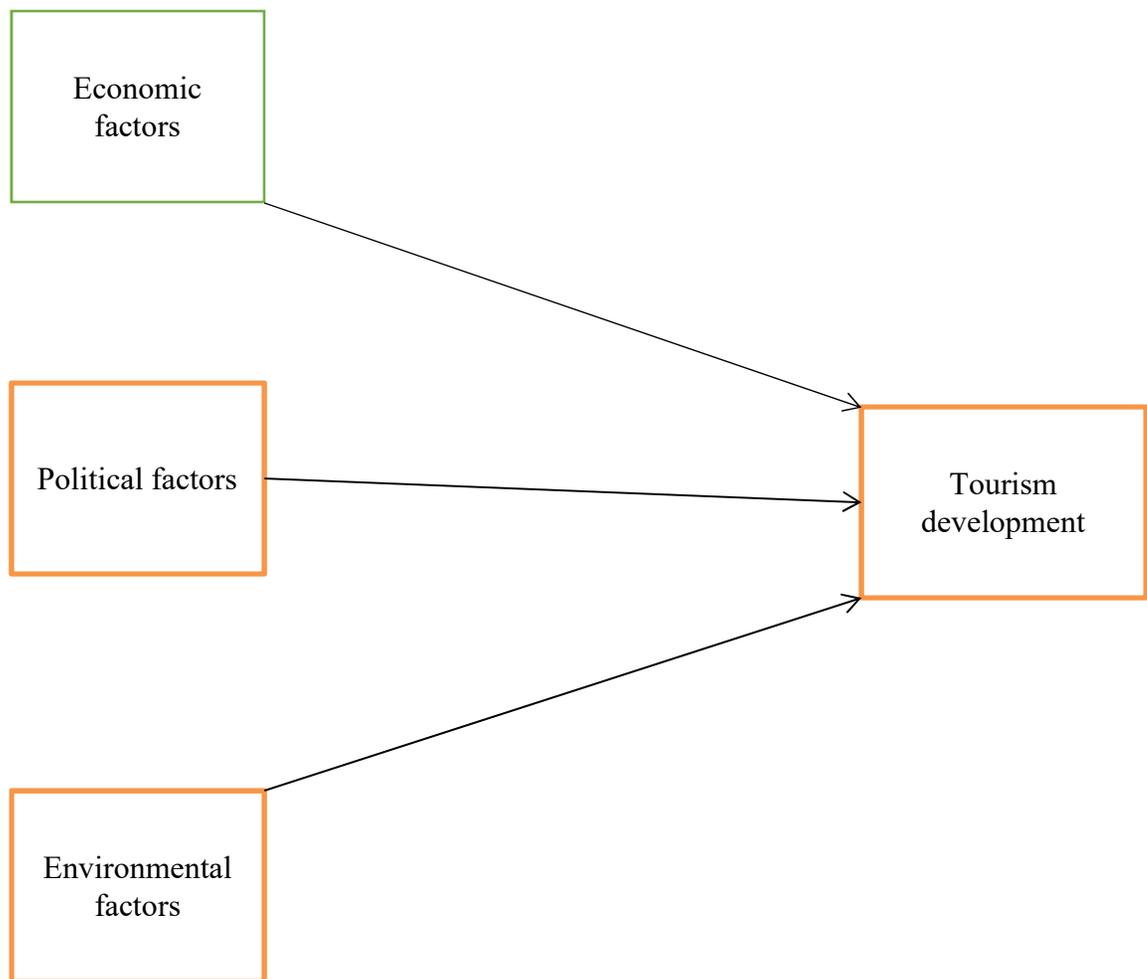
## **1.3 Research question**

- a) What are the economic factors which are causing the non- development of tourism industries in Myanmar?
- b) What political factors which are causing the non-performance and development of tourism industries in Myanmar?
- c) What environmental factors which are causing the non-performance and development of tourism industries in Myanmar?

## 1.4 Research objectives

- a) An inquest of the relationship between economic factors and tourism development in Myanmar?
- b) An inquest of the relationship between political factors and tourism development in Myanmar?
- c) An inquest of the relationship between environmental factors and tourism industries in Myanmar?

## 1.5 Conceptual framework



## **1.6 Hypotheses**

This research paper consists of the pairs of hypotheses as first pair of this study paper describes correlation between economic factors as independent variable and tourism development as dependent variable. The second pair describes the correlation between political factors as independent variable and tourism development as dependent variable. The last pair describes the correlation between technological factors as independent variable and tourism development as dependent variable.

### **First set:**

**H0:** It has proved that there is no significant correlation between economic factors and tourism development.

**H1:** It has proved that there is a significant correlation between economic factors and tourism development.

### **Second set:**

**H0:** It has proved that there is no significant correlation between political factors and tourism development.

**H1:** It has proved that there is a significant correlation between political factors and tourism development.

### **Third set:**

**H0:** It has proved that there is no significant correlation between environmental factors and tourism development.

**H1:** It has proved that there is a positive correlation between environmental factors and tourism development.