

Annex 1

QUESTIONNAIRE

Dear Respondents,

There is no right and wrong answers. Rest assured that your answers to this survey-questionnaire will be treated with confidentiality. This survey result will be analysis for the title of “**A Study of Economic, Political and Environmental Factor Affecting Tourism Development in Myanmar**” and it helps to fulfil the requirements for the Master of Business Administration Program, Siam University, Bangkok, Thailand.

Part A: Demographic

1. Are you a Male or Female?

- Male
- Female

2. Age

- 18-25
- 26-30
- 31-50
- 50 or older

3. Nationality

- Chinese
- United Kingdom
- European Union
- German
- Others

4. Purpose of visit

- Investment
- Meeting family or friends
- Business
- Meetings
- Others

5. Salary range

- Below 20,000 USD
- 20,000 – 50,000 USD
- 50,000 – 100,000 USD
- More than 100,000 USD

6. Occupation

- Government official
- Owner of business/company
- Employee
- Student
- Other

7. Number of times visit

- 1 Time
- 2 Times
- 3 Times
- 4 Times
- More than 4 Times

Part B: Economy Factors

8. Myanmar needs little improvement in developing roads and transport systems

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

9. Myanmar needs little improvement in visa process

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

10. Myanmar needs positive exchange rates

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

11. Myanmar needs good infrastructure system

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Part C: Political Factors

12. Myanmar needs to solve the Civil war as earliest

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

13. Myanmar needs proper framework of opening a business

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

14. Myanmar needs new investment law

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

15. Myanmar needs encouragement in FDI

- Strongly disagree
- Disagree
- Neutral

- Agree
- Strongly agree

16. Myanmar needs tax benefits for new business

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

17. Myanmar needs new hotel licensing regulation

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

18. Myanmar needs to provide more employment opportunities

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

19. Myanmar needs to provide incentives in tax relief

- Strongly disagree
- Disagree

- Neutral
- Agree
- Strongly agree

20. Myanmar needs to provide no lease agreement for business operation

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

21. Myanmar needs to improve ecosystem integrity

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

22. Myanmar should reach out to carrying capacity

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Part D: Environmental Factors

23. Myanmar needs to improve Bio-diversity

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

24. Myanmar should educate people for environmental planning

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

25. Myanmar needs to adapt more environmental laws

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

26. Myanmar needs to introduce one stop environmental protection council

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

27. Myanmar needs to establish land conservation and development facilities

- Strongly disagree
- Disagree

- Neutral
- Agree
- Strongly agree

28.Mandalay needs to provide more human capital

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

29.Myanmar needs to stop using forced labor policy

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

30.Myanmar government should stop using dictatorship policy

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Thanks You