

Independences Study Title: **The Analysis Of Chinese Major Online Travel**

**Agencies' Marketing Strategy**

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MBA: **International Business Management**

**This is independents study has been approved to be partial fulfillment  
of The Requirement for the Degree of Master of Business  
Administration in International Business Management**

Supervisor.....

**Assoc. Prof. Dr. JomphongMongkhonvanit.**

**(Dean of Faculty of Master of Business Administration)**

**Siam University**

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Date.....**15 May 2018**