



**STUDY ON CONSUMER BEHAVIORS AND MARKETING STRATEGIES IN
YUNNAN TEA MARKET**

Thematic Certificate

To

GAO ZHIYUAN

This Independent Study has been approved as a Partial Fulfillment of the Requirement of Independent Master of Business Administration in International Business Management

Advisor: Li, Chiao-Ming Date: 30 / 4 / 2018
(Associate Professor Li Chiao-Ming)


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(Associate Professor Dr. Jomphong Mongkhonvanit)

Acting Dean, Graduate School of Business Administration

Date: 15 / 05 / 2018

Siam University, Bangkok, Thailand