



Title of Reasearch: Content Marketing Strategy for MyAgent Ltd.
Name of the Student: Mr. Olli Kokkonen
ID: 581 719 3048
Major: Marketing
Degree: Master of Business Administration (International Program)
Academic Year: 2017

**This is Independent study has been approved to be partial fulfillment of the requirement for Degree of
Master's in Business Administration in International Program**

Dr. Teetima Piyasirisilp

(Dr. Teetima Piyasirisilp)

Advisor

Date..... 6/11/2018

A handwritten signature in blue ink, appearing to be 'Jomphong Mongkolvanich'.

(Assoc.Prof.Dr. Jomphong Mongkolvanich)

Dean, Graduate School of Business

Siam University, Bangkok, Thailand

Date..... 7 Nov 2018