

SIAM UNIVERSITY

Name of Student: **Mr.Kasper Stentebjerg Frederiksen**
Identification: **5908090093**
Degree: **Master in Business Administration**
(International Program)
Major: **International Business Management**
Independent Study Title: **AW Media's Relationship Marketing**

This independent study has been approved to be partial fulfillment of the requirement for Degree of Masters in Business Administration in International Business Management

Supervisor.....

Associate Professor Dr.Jomphong Mongkhonvanit

Acting Dean, Graduate School of Business

Siam University

Date.....*24 Oct 2018*