



**Title:** The study of promotion of films and television programs in Ayutthaya and Xi'an tourism

**Name:** HUANG BIYING

**ID:** 5917190030

**Degree:** Master of Business Administration

**Major:** International Business Management

This independent study has been approved to be partial fulfillment of the requirement for the degree of master of business administration in International Business Management

Approved by Advisor: ..... *Sajeerat* .....

(Dr. Sajeerat Metheesuwapab)

Date: *18/05/2018* .....

Dean: ..... *Jomphong* .....

(Associate Professor Dr. Jomphong Mongkhonvanit)

Date: *18/05/2018* .....