



**TRANSNATIONAL ENTERPRISE POLITICAL-LEGAL  
STRATEGIC TALENT STUDIES  
—A CASE STUDY OF THE SOUTH KOREA’S LOTTE GROUP**

**BAOBIN WEN  
5917195703**

**AN INDEPENDENT STUDY SUBMITTED IN PARTIAL FULFILLMENT  
OF THE REQUIREMENTS FOR  
THE DEGREE OF BUSINESS ADMINISTRATION  
GRADUATE SCHOOL OF BUSINESS  
SIAM UNIVERSITY**

**2018**



**TRANSNATIONAL ENTERPRISE POLITICAL-LEGAL  
STRATEGIC TALENT STUDIES  
—A CASE STUDY OF THE SOUTH KOREA’S LOTTE GROUP**

**Thematic Certificate**

**To**

**BAOBIN WEN**

This independent study has been approved as a partial Fulfillment of the Requirement of International Master of Business Administration in International Business Management

Advisor:.....Date: ...../...../.....

(Associate Professor Li Chiao-Ming )

.....  
(Associate Professor Dr. Jomphong Mongkhonvanit)  
Acting Dean, Graduate School of Business Administration

Date...../...../.....

Siam University, Bangkok, Thailand