

CHAPTER 5 CONCLUSIONS AND SUGGESTIONS.

After 40 years' development, the South Korea's Lotte Group has been covering many fields such as food, retail, tourism, petrochemical, construction, manufacturing, finance, service and so on. The factory stores all over Japan, Korea, Russia, China, Britain, Belgium, Vietnam, Indonesia, India, Jordan, Libya. The global enterprises of the United States, such as the United States, have formed a unique corporate culture, a perfect brand management and a mature strategic development model, making the whole group organization flourishing. The Lotte Group's successful theory and practical experience are worthy of careful study and study by scholars and entrepreneurs.

However, the South Korea's Lotte Group is not a piece of "Free Jade". For example, the commercial bribery, political bribe, political bribery, misappropriation of public funds, dereliction of duty, tax evasion, illegal and private radio stations, illegal publication of advertising and sale of commodity price fraud are illegal or criminal acts that are not allowed or prohibited by laws of all countries in the world. It can be seen that the top strategic decision-making team of the Korean Lotte Group is short of political-legal strategic talents decision-making personnel, and the existing "flourishing" behind "hidden" a huge "legal risk" and "political risk". To a large extent, the political-legal strategic talents can protect the development of transnational enterprises

Through the study of the case of the South Korea's Lotte Group, this paper concludes that enterprises can not play politics, but they must understand politics, and enterprises need political wisdom and legal thinking. The political-legal strategic talents have an important influence on the strategic decision of transnational enterprises. It is important for transnational enterprises to operate according to rules and regulations according to law, to adjust the strategic goals in a timely manner according to the policy, to perfect a complete and strategic talent management system and to ensure the avoidance of the political and legal risks of the transnational enterprises. Transnational corporations should set up political-legal strategic talents who are suitable for the strategy of enterprises.

The most effective ways to solve the "pressure mountain" on the shoulder of transnational enterprises should be solved: on the one hand, governments should create a harmonious and stable investment environment and operating environment for transnational enterprises, strengthen communication and coordination among governments, and minimize the uncertainty of transnational enterprises; the other side of the transnational enterprises should strengthen their enterprise strategy. Target management and strategic talent construction,

especially the top political-legal strategic talents, establish and improve the comprehensive ability system construction of the transnational enterprise to the two major domestic and international political policy environment, the two big domestic and international market environment acute sense of smell, the accurate decision-making power, the efficient execution force, the complete guarantee force and so on. Strengthen the construction of the functional system of political-legal strategic talents and the "binding" mode of professional development, improve the anti risk ability of transnational enterprises, exert the important influence of the political-legal strategic talents to the strategic decision of the transnational enterprises, and strengthen the political-legal strategic talents for the smooth development of the transnational enterprises.

Suggestions: This article only from the new political and economic era of political-legal strategic talents on strategic decision-making, strategic leadership and other aspects of the important impact of transnational enterprises on the construction of political and legal strategic talent system construction and professional development "bundling" model construction, from the macro study the important relationship between of transnational enterprises and political-legal strategic talents. It is suggested that in the future, the thesis can make an in-depth study on the extent and depth of the influence of political-legal strategic talents on the strategic decision-making of transnational enterprises, as well as how big the security force is, or the issues of the risks of the political-legal strategic talents themselves.