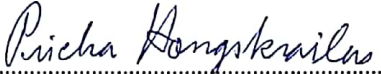


Abstract

Title : A Management Prototype of TAK Special Economic Development Zone
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Major : Management
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The objectives of this research were to study focused on Special Economic Development Zones in Thailand have been initiated for more than ten years; however, the implementation has not achieved the goal since the plans normally fell This qualitative research aimed to study the management model for Tak Special Economic Development Zone. The data were gathered from two different SEZs in Thailand including SEZ Songkla and SEZNakhomPhanom. Relevant information was also collected from some other SEZs overseas namely: China, Malaysia and the Philippines. The data and information were then analyzed and evaluated, no matter whether the management was successful or not. Eventually, a possible structure that seemed to suit Tak Special Economic Development Zone was introduced, and a proper management model was formulated hopefully to get the most out of its newly adopted strategies. The fieldworks in SEZs Tak, Songkla and NakhonPhanom were conducted via document exploring, in-depth interviews and discussions with stakeholders like the government authorities, private sectors, local administrative organizations, businesspeople, traders, and local citizens.

The study found that, the SEZ models in China, Malaysia, and the Philippines all apply the management structure that authorizes the government to completely control the whole operation process. They launch the plans and stipulate the policies performing as a legalized SEZ manager. This type of structure provides benefits for only some business groups. From data analysis with some experts in

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the area, it was recognized that in order to set up a successful SEZ management Model as TAK Special Economic Development Zone Authority (TSEZA), the basic management structure should consist of 12 committee members selected from experts in the central government authorities, local authorized units, private sectors and local citizens. The strategies and development plans should be extended throughout a period of 20 years during which sub plans are to be utilized ranging from 2 years, 5 years, 10 years, 15 years and 20 years respectively. Following-ups and assessments are also recommended to assure improvement and target achievement.