

Project Title : Media public relations for kids : Missing Child
Credits : 6 Credits
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Abstract

Media public relation for kids is created for outdoor activities of the GAG International CO.,LTD. The content focused on enhancement of knowledge to children to gain more knowledge beyond textbook.

Researcher chose the topic called "Missing child" taken as a main for the Media public relation. Because no matter how long time has passed, it also saw the news about kids being kidnapped. This is a problem that also seen in the society because children are lack of understanding about safety. Researcher took to guidelines for self-defense to avoid from the risks, this research wrote the story in cartoon style. Increase awareness and let the childhood be aware of the danger and choose to stay close with the parents.

This research has procedure follow: collected information, designed the content, wrote a storyboard and have been using the software program Adobe Illustrator CS6 and Adobe Photoshop CS6 to design the line pattern and the coloring images.

Keywords : Missing Child /Public relation /Storyboard

Approved by
