

APPENDICE

Appendix A: Questionnaire

1. What is your position?

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2. Which hotel in Inle Lake do you work?

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3. How long have you been work on the hotel

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4. What is your view of sustainability?

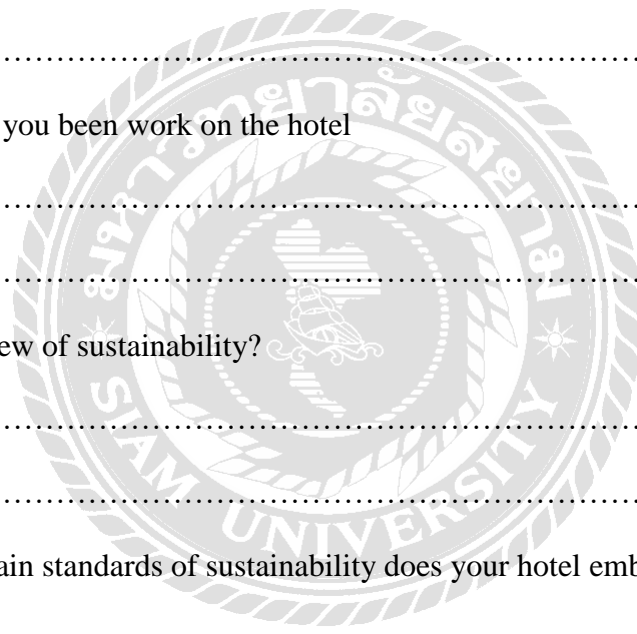
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5. What are the main standards of sustainability does your hotel embrace?

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6. What are the effects of tourism in the economic growth of the town around Inle Lake in Myanmar?

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7. What are the major economical merits related to the cultural and traditional activities in Myanmar?

8. Please comment on management approaches towards economic sustainability. Does it have a place in your sustainability management initiatives? If so, what are the elements of focus?

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9. Please comment on management approaches towards social sustainability. Does it have a place in your sustainability management initiatives? If so, what are the elements of focus?

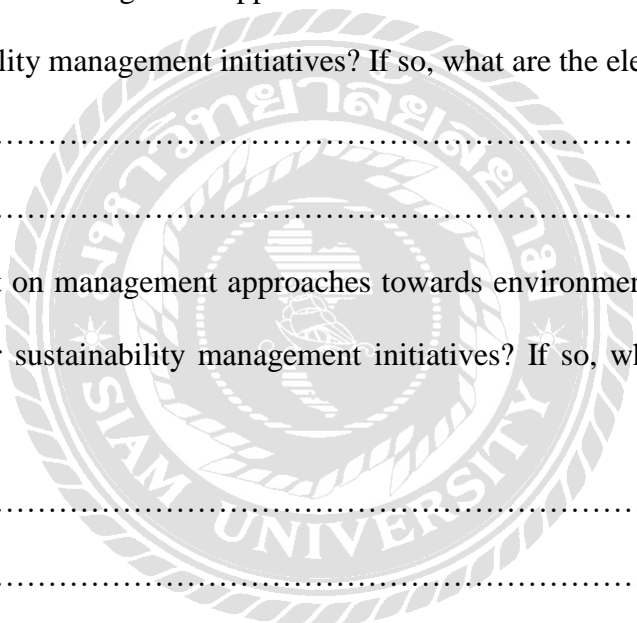
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10. Please comment on management approaches towards environmental sustainability. Does it have a place in your sustainability management initiatives? If so, what are the elements of focus?

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11. Please comment on management approaches towards security and infrastructural development. Does it have a place in your sustainability management initiatives? If so, what are the elements of focus?

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12. Please comment on management approaches towards traditions and culture. Does it have a place in your sustainability management initiatives? If so, what are the elements of focus?

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13. Please comment on management approaches towards globalization measures. Does it have a place in your sustainability management initiatives? If so, what are the elements of focus?

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15. Is there anything you feel needs to be done to support sustainability initiatives in the region?

A. Yes

B. No

If yes, please elaborate

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