



**TRANSFORMATION STRATEGY RESEARCH ON OVERSEAS STUDY  
INTERMEDIARY UNDER THE BACKGROUND OF BIG DATA-BY TAKING  
JINJILIE OVERSEAS EDUCATION COMPANY FOR EXAMPLE**

**Thematic Certificate**

**To**

**JIASHU MAO**

This Independent Study has been approved as a Partial Fulfillment of the Requirement  
of International Master of Business Administration in International Business  
Management

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