

## REFERENCES

- Cheng, H,Z.(2011) The current situation and development countermeasures of Chinese coffee industry [J]. *Tropical Agricultural Engineering. (06): 112*
- Chen, Y. (2008) Nestle coffee: strengthen the foundation to promote development. [N]*Economic daily*
- Chen, S. (2013) Research on the development of coffee Industrial chain and Strategic analysis in China.45-50
- Ding, L.,& Zhou, X,Y.(2017) Analysis and Prospect of Coffee Industry Competitiveness in China.
- Falida, A.(2016 December) The quest for coffee. from <https://www.bangkok101.com>
- Gu, X,l.& SUN, J,H.(2014) Coffee Production and Trade Situation in Countries of International Coffee Organization.517.2
- Jon, f. (2012)\_Coffee in Thailand <https://www.bangkokpost.com/>
- Jiao, C,H., Guo, Y., & Yao, M, H. (2010) Improvement of agricultural production and crop varieties in Thailand [J]. *1240-1244*
- Jiang, Y,B., Long, Z,W., & Shi, X,A. (2014) Analysis of Coffee market in Hong Kong.:2095-7386
- Li, T,S. (2011) A Brief Talk on Vietnamese Coffee Culture. *971. 23*
- Li, G,X.(2018) The influence of porter's five forces model on industrial structure
- Tang, Y,M., Hang, Q,D.,& Wang, X.(2008). Caffeine causes the release of calcitonin gene-related peptides in isolated rat spinal cord 。 [J]. *Beijing Med Univ (06):405-408*
- Wei, Z,D.(2017) "Five forces model" analysis framework and case analysis-Take Starbucks coffee for example
- Wang, Y., &Li, Z,M. , Yong, X. ,Wang , E,T.,& Li, G,I. (2017)  
Present Situation and Prospect of Agricultural Development in Thailand: *95-100*

Meza, M, R.(2016 Jun) 5 Reasons Thai coffee is blooming-And 4 challenges it faces

Wen, Z,H., Bi, X,F., &Lu, W,F.(2018) Discussion on the Trend of Chinese Coffee Consumption 426.8

Wang, X,Q.(2014) Analysis on the development of coffee industry in pu 'er city

Wang, J,M. (2005) Thai agricultural science and technology [J]. Agricultural information of China.

Wang, L,. (2009) China's coffee production and trade development from China's tropical agriculture.

The Statistics Portal .(2016) <https://www.statista.com>