



**ALIEXPRESS'S STRATEGIC CHOICE FOR ENTERING THE E-COMMERCE
MARKET IN THAILAND**

Thematic Certificate


To

YAN SHIJIE

This Independent Study has been approved as a Partial Fulfillment of the Requirement of
International Master of Business Administration in International Business Management

Advisor: Qf. wei Date: 16 / 6 / 2018

(Associate Professor Wei Qifeng)


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Date: 20 / 6 / 18

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