

Figure 1 Technical route

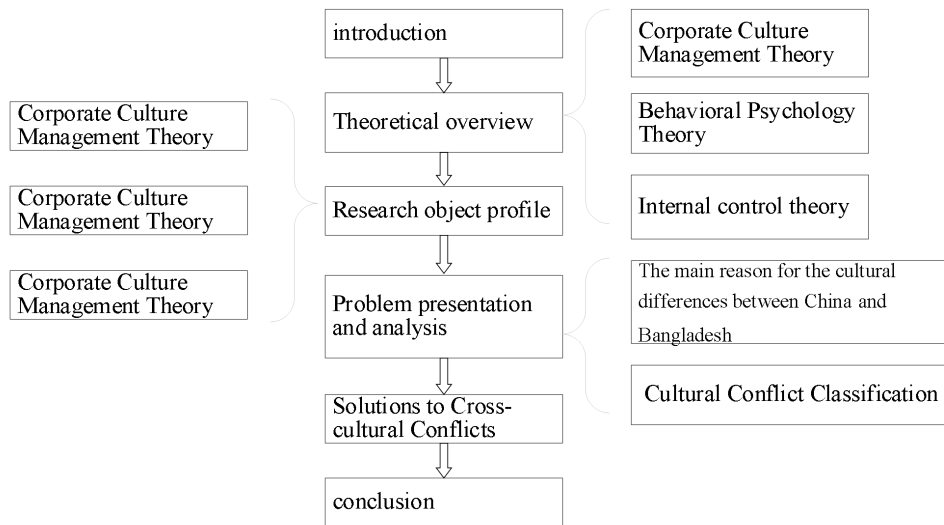


Figure 2 Case 1

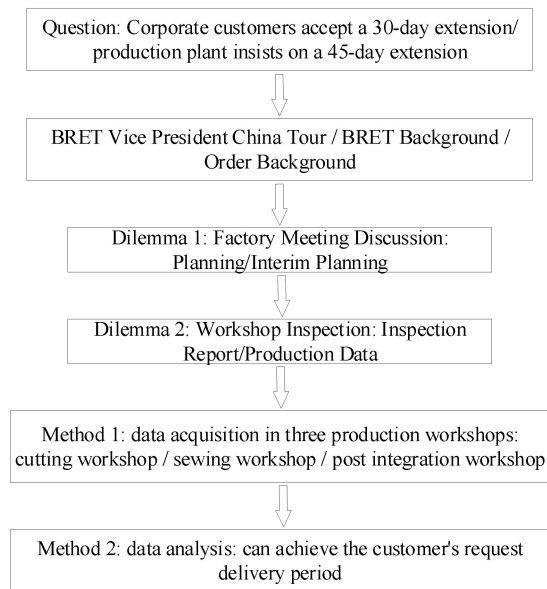


Figure 3 X Company's Cross-cultural conflict

