

APPENDIX

QUESTIONNAIRE SURVEY

Hello, in order to understand your company's corporate culture development, I hope you cooperate with us for this survey. Please answer according to the questions asked by the questionnaire and answer your own true ideas. Thank you for your cooperation!

1.What is your nationality?

- A. American
- B. Chinese
- C. British
- D. Other

2.Your position in the company is _____?

3.Do you feel comfortable with the company's existing corporate culture?

- A. Very adaptable.
- B. Be able to adapt.
- C. Not adapted to.
- D. Very unadaptable.

4.Do you think there are cultural conflicts in different countries in the existing culture of the company?

- A. Obviously.
- B. Is not obvious.
- C. Does not exist.

5.What do you think is the root of cultural conflict ?

A. Different countries have different corporate cultures.

B. Values in different countries are different.

C. The strength of different cultures is different.

6. Which culture do you think is better for the enterprise atmosphere?

A. A culture as a leading enterprise culture.

B. Corporate culture with independent coexistence of different cultures.

C. Inclusive corporate culture.

7. What do you think needs to be done to prepare for the establishment of inclusive corporate culture?

A. strengthening intercultural communication.

B. Correctly understand the differences between different cultures.

C. strengthen cross-cultural training.

strengthen the sense of identity with different values and promote the complementary advantages among cultures.