



**RESEARCH ON DEVELOPMENT STRATEGIES OF SMALL AND MICRO
CROSS BORDER E-COMMERCE ENTERPRISES**

**LIU KAI
5917195440**

**AN INDEPENDENT STUDY SUBMITTED IN PARTIAL FULFILLMENT
OF THE REQUIREMENTS FOR
THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION
GRADUATE SCHOOL OF BUSINESS
SIAM UNIVERSITY
2018**



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MICROCROSS BORDER E-COMMERCE ENTERPRISES**

Thematic Certificate

To

LIU KAI

This independent study has been approved as a partial Fulfillment of the Requirement of International Master of Business Administration in International Business Management

Advisor:.....Date:/...../.....

(Doctor Kuang Jinrong)

.....
(Associate Professor Dr. Jomphong Mongkhonvanit)

Acting Dean, Graduate School of Business Administration

Date...../...../.....

Siam University, Bangkok, Thailand