

REFERENCES

- Dong, W.(2015). Research on the Problem of Providing for the Elderly in the Empty Nest in Rural Areas-Taking Gaoshang Village in Henan Province as an Example. *Anhui University*, 29-31.
- Fu, C. H. (2018). Research on the development countermeasures of medical care combined with old-age service industry. *Economic Aspects*, (1), 28-35.
- Hu, L. J. (2003). Research on the Economic Attributes of the Aged Industry. *Jianghuai Forum*, (1), 23-25.
- Huang, W. (2015). Discussion on the development strategy of the old-age pension industry in China. *Business daily newspaper*, 3-5.
- John, B. W. (2003). Social security reform: Does partial privatization make sense for China. *Catherine Deitelbaum Department of Sociology*, 298-299.
- Liu, W. (2017). Discussion on the Business Model of Pension Economy. *Journal of Business Economics*, (7), 154-155.
- Liu, P. (2014). Research on rural old-age care in Henan Province. *Henan University*, 18-20.
- Mu, P. (2013). Developing “Silver Hair Industry” to Resolve the Crisis of Aging.Shanghai as an Example. *Modern Economic Information*, (16), 485-487.
- Ma, L. (2015). Implementation comments on comprehensively promoting the development of the aged care service industry. *Journal of Social Issues*, 55 (3), 73-89.
- Robt, T. (2015). Implementation comments on encouraging private capital to participate in the development of the aged care service industry. *Journal of Purchasing*, 7, 56-63.
- Smith, Y. (2012). Patterns and correlates of intergenerational non-time transfers: evidence from CHARLS. *Journal of the Academy of Marketing Science*, 19, 105-113.
- Song, Y. (2016). Problems and Countermeasures of China's Pension Industry. *Economic Aspects*, (7), 103-107.
- Wendell, R. (1956). Product Differentiation and Market Segmentation as Alternative Marketing Strategies. *Journal of Marketing*, 3-8.

- Wang, M. (2017). Overall Judgment and Policy Orientation of China's Pension Industry Development Trend. *Research on Financial and Economic Issues*, (4), 28-34.
- Wang, M. L.(2013). Implementing CRM in nursing homes: the effects on resident satisfaction. *Managing Service Quality*, 23(5), 388-409.
- Xiao, Y. (2014). Learning from the international experience to develop the old-age industry. *Motherland Press*, (19), 25-26.
- Yang, L. (2017). Research on the Development of China's Aged Service Industry. *Journal of Xinjiang Normal University*, (2), 69-76.
- Yang, X. P. (2013). Research on the development of Xi'an old-age industry in the context of population aging. *Xi'an University of Electronic Science and Technology*, 98-102.
- Yang, S. (2015). Opinions on Accelerating the Construction of Social Pension Service System. *Journal of Xinjiang Normal University*, 13-23.
- Zhang, G. P. (2017). Research on the market supply of home care services in China. *Economic Issues*, (12), 72-77.
- Zheng, B. W. (2009). The impact of the financial crisis on global pension assets and the challenge to China's pension asset investment system. *International Economic Review*, (5), 5-29.