

CONTENT

ABSTRACT.....	i
ABSTRACT CHINESE.....	iii
Acknowledgment.....	iv
1. INTRODUCTION.....	1
1.1 Research background.....	1
1.2 Purpose and significance of the research.....	2
1.2.1 Research objectives.....	2
1.2.2 Research significant.....	3
1.3 Domestic and foreign research trends.....	3
1.3.1 Foreign research trends.....	3
1.3.2 Domestic research trends.....	4
1.3.3 Domestic and foreign research dynamic review.....	5
1.4 Research ideas and methods.....	6
1.4.1 Research ideas.....	6
1.4.2 Research methods.....	6
2. THEORETICAL BASIS AND LITERATURE REVIEW.....	7
2.1 Related concepts of mobile interconnection.....	7
2.2 The concept of human resource management.....	7
2.3 The impact of mobile Internet on human resource management.....	7
2.3.1 Enterprise human resource management big data.....	8
2.3.2 Employees influence the brand image through social application.....	8
2.3.3 The human resources in the era of mobile interconnection require a cross-boundary thinking and more hierarchical knowledge structure.....	9
2.3.4 Employees tend to be younger, new employees need to strengthen innovation ability.....	9
3. THE CURRENT SITUATION AND PROBLEMS OF HUMAN RESOURCE MANAGEMENT IN COMPANY A.....	9
3.1 A company profile.....	9
3.2 The current situation of human resource management of company A.....	10
3.3 Problems in human resource management of company A.....	12

4. THE APPLICATION AND EFFECT OF MOBILE INTERCONNECTION IN HUMAN RESOURCE MANAGEMENT OF COMPANY A.....	13
4.1 The application of mobile interconnection in human resource management of company A.....	13
4.2 The application of mobile interconnection in human resource management.....	14
4.2.1 Mobile interconnection and application in personnel recruitment configuration.....	14
4.2.2 The application of mobile interconnection in human resources training and development.....	16
4.2.3 The application of mobile interconnection in performance appraisal.....	18
4.2.4 The application of mobile interconnection in compensation and welfare...	19
4.3 The effect of the mobile Internet human resource management method.....	20
4.3.1 Macro environment analysis of mobile human resources.....	20
4.3.2 The influence of mobile interconnection on enterprise culture construction	21
5. A COMPANY'S HUMAN RESOURCE MANAGEMENT OPTIMIZATION SCHEME BASED ON MOBILE INTERNET.....	23
5.1 Optimize the directory.....	23
5.2 Organizational structure optimization.....	23
5.3 Process optimization.....	25
5.3.1 Process of recruitment.....	25
5.3.2 Training process optimization.....	26
5.3.3 Partial workflow optimization.....	26
5.3.4 Employee incentive optimization.....	27
6. THE SAFEGUARD MEASURE OF HUMAN RESOURCE MANAGEMENT OPTIMIZATION BASED ON MOBILE INTERNET.....	28
6.1 Institutional guarantee.....	28
6.2 Technical support.....	29
6.3 Personnel security.....	30
7. CONCLUSION.....	31
REFERENCE.....	32