



THE INFLUENCE OF INDIVIDUAL OVERSEAS PURCHASING

Miss. XUE PAN

5517190011

**SUBMITTED IN PARTIAL FULFILLMENT IN THE REQUIREMENT FOR
THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION
INTERNATIONAL PROGRAM SIAM UNIVERSITY
2015**



GRADUATE SCHOOL OF BUSINESS

SIAM UNIVERSITY

International Marketing Major. Master of Business Administration

Title: **THE INFLUENCE OF INDIVIDUAL OVERSEAS PURCHASING**

Name: **Miss XUE PAN**

Approved by Advisor on...../...../.....

.....Advisor

(Dr. Vijit Supinit)
Dean of Graduate School of Business (IMBA)